ORDER

Orders Order / Rev: A2677797 Alt Order #: 27074432 Product Desc: Candidate Estimate: 7549 Katz Washington Flight Dates: 09/23/20 - 09/29/20 Primary AE: 09/22/20 / 09/22/20 Original Date / Rev: Sales Office: K-WAS Order Type: **REG** Sales Region: Nat Agency Name: Strategic Media Services Buying Contact: Billing Type: Cash Billing Contact: Billing Calendar: **Broadcast** 1911 North Fort Myer Drive **WEEKLY** Billing Cycle: Arlington, VA 22209 Agency Commission: 15% Advertiser Name: POL/Roger Marshall/US Senate/KS/Re Order Brand: A35+ Demographic: New Business Thru: **Product Codes:** PL11 Advertiser External ID: AGY Revenue Code 1: Agency External ID: IN13871/SP2622/AL1146 POL Revenue Code 2: Unit Code: General Revenue Code 3: POL-CAND Order Separation: 00:15:00

Bill Plan

 Start Date
 End Date
 # Spots
 Gross Amount
 Net Amount

 09/21/20
 09/27/20
 27
 \$7,720.00
 \$6,562.00

 09/28/20
 10/04/20
 13
 \$4,600.00
 \$3,910.00

P5

lotais				
Month	# Spots	Gross Amount	Net Amount	Rating
September 2020	27	\$7,720.00	\$6,562.00	0.00
October 2020	13	\$4,600.00	\$3,910.00	0.00
Totals	40	\$12,320.00	\$10,472.00	0.00

Account Executives

Priority:

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln Ch	Start	End	Inventory Code	e Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1 Multi Channe		0 09/24/20 C,KSNG,KSI			7-8am	T	:30	1	\$350.00P4	0.00 NM	1	\$350.00
Tadam	Ch (7 0		Today Show 7-8	Bam								
	Show (7-8				5 /	5						
The second secon	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09		09/27/20	T	1	\$350.00	0.00						
N 2 Multi		0 09/28/20	A SUBSTITUTE OF SUBSTITUTE SEC. SALES	am CM	7-8am	M	:30	1	\$350.00P4	0.00 NM	1	\$350.00
Channe	els : KSNC	C,KSNG,KSI										
Taday	Cha /7 0		Today Show 7-8	sam								
	Show (7-8	,	111									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09	/28/20	10/04/20	M	1	\$350.00	0.00						
N 3 Multi Channe		0 09/23/20 C,KSNG,KSI	Today Show 8-9 NL,KSNW	am CM	8-9am	W	:30	1	\$270.00P4	0.00 NM	1	\$270.00
			Today Show 8-9	am am								
Today	Show (8-9	am)								1		
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09	/21/20	09/27/20	W	1	\$270.00	0.00						
N 4 Multi Channe		0 09/25/20 C,KSNG,KSI	A SHIPPER AND A STATE OF STATE		8-9am	F	:30	1	\$270.00P4	0.00 NM	1	\$270.00
Today	Show (8-9	am)	Today Show 8-9	am								

Print Date: 09/22/20 16:41:33

Page 2 of 5

Wichita KS KSNW

Order / Rev:

A2677797

Advertiser:

POL/Roger Marshall/US Senate/KS/Rep

Alt Order #:

27074432

074432

Product Desc:

Candidate

Flight Dates:

09/23/20 - 09/29/20

Estimate:

7549

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Ln Ch	Start	End	Inventory Code	THE RESERVE OF THE PARTY OF THE	Start/End 1	- Note that the same of the same of	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
<u>Sta</u> Week: 09/	art Date /21/20	End Date 09/27/20	Weekdays	Spots/Week 1	<u>Rate</u> \$270.00	Rating 0.00						
N 5 Multi Channe	09/29/20 els : KSN0	0 09/29/20 C,KSNG,KS	Today Show 8-9a	am CM	8-9am	-T	:30	1	\$270.00P4	0.00 NM	1	\$270.00
, , ,	Show (8-9 art Date /28/20	am) <u>End Date</u> 10/04/20	Weekdays -T	Spots/Week 1	<u>Rate</u> \$270.00	Rating 0.00						
		0 09/26/20 C,KSNG,KS	Kansas Today Sa	a/Su 6a@M	SaSu 6a-8a	S-	:30	1	\$100.00P4	0.00 NM	1	\$100.00
			Kansas Today S	a/Su 6a-8a								
	Today W art Date	eekend End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/	Service Service Co.	09/27/20	S-	<u>30013/4466K</u>	\$100.00	0.00						
		0 09/26/20 CKSNG,KS	Today Show Sa NL,KSNW Today Show Sa	СМ	8a-10a	S-	:30	1	\$150.00P4	0.00 NM	1	\$150.00
	y Today S											
Sta Week: 09/	<u>rt Date</u> /21/20	End Date 09/27/20	Weekdays S-	Spots/Week 1	<u>Rate</u> \$150.00	Rating 0.00						
		0 09/27/20 C,KSNG,KS	Today Show Su NL,KSNW Today Show Su	СМ	Today Show		:30	1	\$150.00P4	0.00 NM	1	\$150.00
500	Today SI											
Sta Week: 09/	<u>rt Date</u> /21/20	End Date 09/27/20	Weekdays S	Spots/Week 1	<u>Rate</u> \$150.00	Rating 0.00						
N 9 Multi	09/27/20	No. of the Control of	KC End Zone Sur NL,KSNW	n CM		e SunS	:30	1	\$100.00P4	0.00 NM	1	\$100.00
KC End	Zone		KC End Zone Su	n								
40000 N	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/ N 10 Multi		09/27/20	S M-F 9-10a	CM	\$100.00 9-10a	0.00 W	:30	1	\$170.00P4	0.00 NM	1	\$170.00
Channe	els : KSNC	KSNG,KS		3.11	0 100		.00	3,43	ψ170.001 4	0.00 14141	·	\$170.00
	th Kelly & <u>irt Date</u> /21/20	End Date 09/27/20	Weekdays	Spots/Week	<u>Rate</u> \$170.00	Rating 0.00				1		
N 11 Multi	09/24/20	0 09/24/20 C,KSNG,KSI	M-F 9-10a	СМ	9-10a	T	:30	1	\$170.00P4	0.00 NM	1	\$170.00
Live Wi	th Kelly &	Ryan	M-F 9-10a									
	rt Date	End Date 09/27/20	Weekdays	Spots/Week 1	<u>Rate</u> \$170.00	Rating 0.00						
N 12 Multi Channe		09/25/20 KSNG,KSI		СМ	9-10a	F	:30	1	\$170.00P4	0.00 NM	1	\$170.00
	th Kelly & irt Date	Ryan End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/27/20	F	1	\$170.00	0.00				1		
		09/28/20 KSNG,KSI		СМ	9-10a	M	:30	1	\$170.00P4	0.00 NM	1	\$170.00
	th Kelly &											
<u>Sta</u> Week: 09/	rt <u>Date</u> 28/20	End Date 10/04/20	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$170.00	Rating 0.00						
N 14 Multi	09/29/20	A. Designation of the control of the	M-F 9-10a NL,KSNW	СМ	9-10a	-T	:30	1	\$170.00P4	0.00 NM	1	\$170.00
Live Wi	th Kelly &	Ryan	M-F 9-10a									
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/ N15 Multi		10/04/20	-T	CM	\$170.00 1230p-1p	0.00 W	:30	1	\$140.00P4	0.00 NM	1	\$140.00
	33/20/20	. 55120120		OW	1200p-1p	VV	.50		ψ170.00Γ4	U.UU INIVI	ı	ψ140.00

Print Date: 09/22/20 16:41:34 Page 3 of 5

Wichita KS KSNW

Order / Rev:

A2677797

Advertiser:

POL/Roger Marshall/US Senate/KS/Rep

Alt Order #:

27074432

Product Desc:

Candidate

Flight Dates:

09/23/20 - 09/29/20

Estimate:

7549

Ln Ch	Start	End	Inventory Code		Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
		C,KSNG,KS	Good Day Kansas NL,KSNW Good Day Kansa									
	Day Kans art <u>Date</u> //21/20	as <u>End Date</u> 09/27/20	Weekdays W	Spots/Week	<u>Rate</u> \$140.00	Rating 0.00						
N 16 Multi Channe		0 09/24/20 C,KSNG,KS	Good Day Kansas NL,KSNW Good Day Kansa		1230p-1p	T	:30	1	\$140.00P4	0.00 NM	1	\$140.00
Good D	Day Kans	as	Cood Buy Ransu									
Week: 09	200 41 77 78 10 10 10 10 10 10 10 10 10 10 10 10 10	End Date 09/27/20	Weekdays T	Spots/Week 1	<u>Rate</u> \$140.00	Rating 0.00						
		0 09/25/20 C,KSNG,KS	Good Day Kansas NL,KSNW Good Day Kansas		1230p-1p	F	:30	1	\$140.00P4	0.00 NM	1	\$140.00
Good D	Day Kansa	as	Cood Bay Ransa	9								
<u>Sta</u> Week: 09	art Date /21/20	End Date 09/27/20	Weekdays F	Spots/Week 1	<u>Rate</u> \$140.00	Rating 0.00						
N 18 Multi Channe		0 09/28/20 C,KSNG,KS	Good Day Kansas NL,KSNW Good Day Kansas		1230p-1p	M	:30	1	\$140.00P4	0.00 NM	1	\$140.00
Good D	Day Kansa	as	,									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09 N 19 Multi		10/04/20 20 09/29/20	M Good Day Kansas	CM	\$140.00 1230p-1p	0.00 -T	:30	1	\$140.00P4	0.00 NM	1	\$140.00
		C,KSNG,KS	NL,KSNW Good Day Kansa	s								
	Day Kansa art Date	as End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09	/28/20	10/04/20	-T	1	\$140.00	0.00						
	els : KSN	0 09/25/20 C,KSNG,KS	M-F 4-430p NL,KSNW M-F 4-430p	СМ	4-430pm	F	:30	1	\$300.00P4	0.00 NM	1	\$300.00
-	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09 N21 Multi	. —	09/27/20	F M-F 4-430p	CM	\$300.00 4-430pm	0.00 -T	:30	1	\$300.00P4	0.00 NM	1	\$300.00
Channe	els : KSN	C,KSNG,KS		OW	4-400μπ	The Part of the Control of the Contr	.50	•	\$500.00T 4	0.00 NW	'	\$30 <mark>0</mark> .00
Jeopar Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09		10/04/20	-T	1	\$300.00	0.00						
N 22 Multi Channe		0 09/24/20 C,KSNG,KS	M-F 430-5p NL,KSNW M-F 430-5p	СМ	430-5pm	T	:30	1	\$400.00P4	0.00 NM	1	\$400.00
Jeopar	dy											
<u>Sta</u> Week: 09	art Date /21/20	End Date 09/27/20	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$400.00	Rating 0.00						
				СМ	430-5pm	M	:30	1	\$400.00P4	0.00 NM	1	\$400.00
Jeopar	dy		M-F 430-5p									
	art Date	End Date	<u>Weekdays</u> M	Spots/Week	Rate	Rating						
Week: 09 N 24 Multi	09/26/2	10/04/20 20 09/26/20	Sa 5-530p	CM	\$400.00 5-530p	0.00 S-	:30	1	\$170.00P4	0.00 NM	1	\$170.00
		C,KSNG,KS	NL,KSNW Sa 5-530p									
Jeopar		End Date	Meekdays	Spots/Week	Rate	Rating						
Week: 09		End Date 09/27/20	Weekdays S-	1	<u>Rate</u> \$170.00	0.00						E and a store
		0 09/23/20 C,KSNG,KS	KSN News at Five NL,KSNW KSN News at Five		5-530pm	W	:30	1	\$500.00P4	0.00 NM	1	\$500.00

Print Date: 09/22/20 16:41:34 Page 4 of 5

Wichita KS KSNW

Order / Rev: A2677797 Advertiser:

POL/Roger Marshall/US Senate/KS/Rep

27074432

Product Desc: Candidate

Alt Order #: Flight Dates:

09/23/20 - 09/29/20

Estimate:

7549

Ln Ch Star KSN News	t End	Inventory Code	e Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Start Date Week: 09/21/20	End Date 09/27/20	Weekdays W	Spots/Week 1	<u>Rate</u> \$500.00	Rating 0.00						
N 26 Multi 09/25 Channels : KS		KSN News at Fiv	re CM	5-530pm	F	:30	1	\$500.00P4	0.00 NM	1	\$500.00
	,	KSN News at Fi	/e								
KSN News Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/21/20	09/27/20	F	1		0.00						
Channels : KS		KSN News at Fiv NL,KSNW KSN News at Fiv		5-530pm	-T	:30	1	\$500.00P4	0.00 NM	1	\$500.00
KSN News	End Date	M/s sledens	0	Dete	Deffer						
Start Date Week: 09/28/20	End Date 10/04/20	<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$500.00	Rating 0.00						
N 28 Multi 09/26 Channels : KS		Sat KSN News a NL,KSNW	t Six CM	6-630pm	S-	:30	1	\$400.00P4	0.00 NM	1	\$400.00
KSN News		Sat KSN News a	t Six								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/21/20	09/27/20	S-	1	\$400.00	0.00						
N 29 Multi 09/27			at Five CM	Sun KSN No	ews atS	:30	1	\$250.00P4	0.00 NM	1	\$250.00
Channels : KS	NC,KSNG,KS	Sun KSN News	at Five								
KSN News											
<u>Start Date</u> Week: 09/21/20	End Date 09/27/20	<u>Weekdays</u> S	Spots/Week 1	Rate	Rating						
N 30 Multi 09/23			CM	\$250.00 630-7pm	0.00 W	:30	1	\$800.00P4	0.00 NM	1	\$800.00
Channels : KS			OW	000 7 pm		.00		Ψ000.001 4	0.00 14101		ψ000.00
Wheel of Fortu	no	M-F 630-7p									
Start Date		Weekdays	Spots/Week	Rate	Rating						
Week: 09/21/20	09/27/20	W	1	\$800.00	0.00						
N 31 Multi 09/24 Channels : KSI		M-F 630-7p	CM	630-7pm	T	:30	1	\$800.00P4	0.00 NM	1	\$800.00
Chamileis . Noi	NC,NSING,NS	M-F 630-7p									
Wheel of Fortu									1		
Start Date Week: 09/21/20	End Date 09/27/20	<u>Weekdays</u> T	Spots/Week	Rate	Rating 0.00						
N32 Multi 09/28		M-F 630-7p	CM	\$800.00 630-7pm	M	:30	1	\$800.00P4	0.00 NM	1	\$800.00
Channels : KSI		With a perental a fer	•	000 / p		.00		4000.001 4	0.00 11111	'	ψοσσ.σσ
Wheel of Fortu	ne	M-F 630-7p									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/28/20	10/04/20	M	_ 1	\$800.00	0.00						
N 33 Multi 09/29 Channels : KSI		M-F 630-7p	CM	630-7pm	-T	:30	1	\$800.00P4	0.00 NM	1	\$800.00
Chamiles . No	10,NS116,NS	M-F 630-7p									
Wheel of Fortu		-									
Start Date Week: 09/28/20	End Date 10/04/20	<u>Weekdays</u> -T	Spots/Week	<u>Rate</u> \$800.00	Rating 0.00						
N 34 Multi 09/26			CM	630-7pm	S-	:30	1	\$400.00P4	0.00 NM	1	\$400.00
Channels : KSI		NL,KSNW	170.00			<i>ಹಾರ್ಡನೆ</i>	ň	* : : : : : : : : : : : : : : : : : : :		,	
Wheel of Fortu	ne	Sa 630-7p									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/21/20	09/27/20	S-	1	\$400.00	0.00						
N 35 Multi 09/23, Channels : KSI		Tonight Show	CM	10:35p-11:3	5pmW	:30	1	\$280.00P4	0.00 NM	1	\$280.00
Chamiles . Noi	10,110110,110	Tonight Show/Jir	nmy Fallon								
Tonight Show-l					B #						
Tonight Show-l Start Date Week: 09/21/20	NBC <u>End Date</u> 09/27/20	Weekdays W	Spots/Week	<u>Rate</u> \$280.00	Rating 0.00						

Print Date: 09/22/20 16:41:34 Page 5 of 5

Order / Rev:

A2677797

Advertiser:

POL/Roger Marshall/US Senate/KS/Rep

Alt Order #:

27074432

Product Desc:

Candidate

Flight Dates:

09/23/20 - 09/29/20

Estimate:

7549

Wichita KS KSNW

Ln Ch Start End	Inventory Code Breal	Start/End	Time Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
N 36 Multi 09/24/20 09/24/20	Tonight Show CM	10:35p-11:3	35pmT	:30	1	\$280.00P4	0.00 NM	1	\$280.00
Channels : KSNC,KSNG,KS	SNL,KSNW					•		1.50	7200.00
	Tonight Show/Jimmy Fallon								
Tonight Show-NBC									
Start Date End Date		Rate	Rating				ı		
Week: 09/21/20 09/27/20	T ·	\$280.00	0.00						
N 37 Multi 09/25/20 09/25/20 Channels : KSNC,KSNG,K		10:35p-11:3	35pmF	:30	1	\$280.00P4	0.00 NM	1	\$280.00
Chamiles . None, None, No	Tonight Show/Jimmy Fallon								
Tonight Show-NBC	rongh chowoming ranon								
Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 09/21/20 09/27/20	F	\$280.00	0.00						
N 38 Multi 09/28/20 09/28/20	Tonight Show CM	10:35p-11:3		:30	1	\$280.00P4	0.00 NM	1	\$280.00
Channels : KSNC,KSNG,KS		10.00p 11.0	эориг н	.00	•	Ψ200.001 4	O.OO IVIVI	'	φ200.00
	Tonight Show/Jimmy Fallon								
Tonight Show-NBC									
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating						
Week: 09/28/20 10/04/20	M 1	\$280.00	0.00						
N 39 Multi 09/29/20 09/29/20		10:35p-11:3	35pm -T	:30	1	\$280.00P4	0.00 NM	1	\$280.00
Channels : KSNC,KSNG,KS	Laborate American State Co.								
Tonight Chaus NDC	Tonight Show/Jimmy Fallon								
Tonight Show-NBC	W-1-1-1	<u>.</u>							
<u>Start Date</u> <u>End Date</u> Week: 09/28/20 10/04/20	Weekdays Spots/Week		Rating						St.
		\$280.00	0.00						
N 40 Multi 09/24/20 09/24/20 Channels: KSNC,KSNG,KS		430-5am	T	:30	1	\$40.00P4	0.00 NM	1	\$40.00
Charines . Ronc, Rong, Ro	Kansas Today						1		
News	Nanoas Today								
Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 09/21/20 09/27/20	T 1	\$40.00	0.00				1		
					- 10000		Totals	40	\$12,320,00

Totals 40 \$12,320.00

A 2677797



125 West 55th St New York, NY 10019

Contract # 27074432 CPE: 560/646/7549

Changes as of: 9/22/2020 at 10:03 AM Flight: 9/23/20 - 9/29/20

Version: Highlighting Revision 1
Station: KSNW Market: Wichita

Con Type: POLITICAL/VOTE Total \$: \$12,320.00

Agency: STRATEGIC MEDIA SERVICES

Advertiser: Kansans for Marshall

Office: WASHINGTON

Total Spots: 40

1911 NORTH FT MYER DRIVE

Product: Candidate

Service: Nielsen

Total CPP: \$0.00

SUITE 400

Agency Order #: 9979557 Buyer: Rheault, Ben

Primary Demo: Adults 35+

ARLINGTON, VA 20009

Salesperson: KELLY JOHNS 202-872-5880

Assistant: KELLY JOHNS 202-872-5880

Separation:

i											9/	23 - 9/2	29	Total	Total		
# Day/Time	DP	Program	Rate	A35P Rating	Len	9/23	9/24	9/25	9/26	9/27	9/28	9/29		Spots	\$	CPP*	GRE
W-F,M-Tu 1 7a-8a		Today Show (7-8am)	\$350.00		30	0	1	0	0	0	1	0		2	\$700.00	\$0.00	0.
W-F,M-Tu 2 8a-9a		Today Show (8-9am)	\$270.00	0	30	1	0	1	0	0	0	1		3	\$810.00	\$0.00	0.
Sa 3 6a-8a		Kansas Today Weekend	\$100.00	0	30	0	0	0	1	0	0	0		1	\$100.00	\$0.00	0.
Sa 4 8a-9:30a		Saturday Today Show	\$150.00	0	30	0	0	0	1	0	0	0		1	\$150.00	\$0.00	0
Changes: Rate from 1	100 to 1.	50															
Su 5 8a-9a		Sunday Today Show	\$150.00	0	30	0	0	0	0	1	0	0		1	\$150.00	\$0.00	0.
Changes: Rate from 1	100 to 1.	50															
Su 6 10:30a-11a		KC End Zone	\$100.00	0	30	0	0	0	0	1	0	0		1	\$100.00	\$0.00	0.
W-F,M-Tu 7 9a-10a		Live With Kelly & Ryan	\$170.00	0	30	1	1	1	0	0	1	1		5	\$850.00	\$0.00	0.
Changes: Rate from 8	85 to 17																
W-F,M-Tu 8 12:30p-1p		Good Day Kansas	\$140.00	0	30	1	1	1	0	0	1	1		5	\$700.00	\$0.00	0.
Changes: Rate from 7	70 to 14)															
W-F,M-Tu REV- 9 4p-4:30p		Jeopardy B	\$300.00	0	30	1 • 0	0	1	0	0	0	1		2	\$600.00	\$0.00	0.
Changes: Rate from 1	140 to 30	00															
W-F,M-Tu 10 4:30p-5p		Jeopardy	\$400.00	0	30	0	1	0	0	0	1	0		2	\$800.00	\$0.00	0.
Sa 11 5p-5:30p		Jeopardy	\$170.00	0	30	0	0	0	1	0	0	0		1	\$170.00	\$0.00	0.
W-F,M-Tu 12 5p-5:30p		KSN News	\$500.00	0	30	1	0	1	0	0	0	1		3	\$1,500.00	\$0.00	0.
Sa 13 6p-6:30p		KSN News	\$400.00	0	30	0	0	0	1	0	0	0		1	\$400.00	\$0.00	0.
Su 14 5p-5:30p		KSN News	\$250.00	0	30	0	0	0	0	1	0	0		1	\$250.00	\$0.00	0.
W-F,M-Tu 15 6:30p-7p		Wheel of Fortune	\$800.00	0	30	1	1	0	0	0	1	1		4	\$3,200.00	\$0.00	0.0
Sa 16 6:30p-7p		Wheel of Fortune	\$400.00	0	30	0	0	0	1	0	0	0		1	\$400.00	\$0.00	0.0
W-F,M-Tu EV- 17 10p-10:35p		KSN News	\$750.00	0	30	0	0	1 > 0	0	0	0	1 > 0		0	\$0.00	\$0.00	0.0



125 West 55th St New York, NY 10019

Contract # 27074432

Changes as of: 9/22/2020 at 10:03 AM

Version: Highlighting Revision 1

CPE: 560/646/7549

Flight: 9/23/20 - 9/29/20 Advertiser: Kansans for Marshall Station: KSNW Market: Wichita Con Type: POLITICAL/VOTE Total \$: \$12,320.00

Agency: STRATEGIC MEDIA SERVICES

Product: Candidate

Office: WASHINGTON

Total Spots: 40

1911 NORTH FT MYER DRIVE

Agency Order #: 9979557

Service: Nielsen

SUITE 400 ARLINGTON, VA 20009

Buyer: Rheault, Ben

Primary Demo: Adults 35+

Total CPP: \$0.00 Total GRP:

Salesperson: KELLY JOHNS 202-872-5880 Separation:

Assistant: KELLY JOHNS 202-872-5880

			1									9/	23 - 9/2	29	Total	Total		
#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/23	9/24	9/25	9/26	9/27	9/28	9/29		Spots	\$	CPP*	GRP
	Sa 10p-10:30p		KSN News	\$500.00	1	30	0	0	0	1 > 0	0	0	0		0	\$0.00	\$0.00	0.0
	Changes: Rate from 1	75 to 5	00															
REV- 19	Su 10p-10:30p		KSN News	\$600.00	0	30	0	0	0	0	1 • 0	0	0		0	\$0.00	\$0.00	0.0
	Changes: Rate from 2	25 to 6	00															
	W-F,M-Tu 10:35p-11:37p		Tonight Show-NBC	\$280.00	0	30	1	1	1	0	0	1	1		5	\$1,400.00	\$0.00	0.0
	Changes: Rate from 1	40 to 2	ВО															
REV- 21	W 7p-8p		AGT	\$800.00	0	30	1 > 0	0	0	0	0	0	0		0	\$0.00	\$0.00	0.0
REV+ 22	M-F 4:30a-5a		News	\$40.00	0.0	. 30	0 • 0	0 1	0 • 0	0 • 0	0 • 0	0 • 0	0 • 0		1	\$40.00	\$0.00	0.0
					TOT	ALS:	6	7	6	5	3	6	7		40	\$12,320.00	\$0.00	0.0



125 West 55th St New York, NY 10019

Contract # 27074432

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Total GRP:

Salesperson: KELLY JOHNS 202-872-5880

Assistant: KELLY JOHNS 202-872-5880

Separation:

Special
Special
Instructions
III SU UCUOIIS

	Competitive Information
Market Budget:	\$12,325
KSNW Share:	100%
Comment:	
	Competitive Unknown

Daypart Summary												
Day/Time	% Distrib	Spots	Dollars	CPP	GRP							
	100%	40	\$12,320.00	N/A	0.0							
Total	100%	40	\$12,320.00	N/A	0.0							

_	Monthly Summary					
	Month	Spots	Dollars			
_	2020-Sep	27	\$7,720.00			
	2020-Oct	13	\$4,600.00			
	Total	40	\$12,320,00			

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	9/22/20 10:11 AM					\$0	\$0	
Revision	9/22/20 10:03 AM	KELLY JOHNS	Revised		5	\$-5.00	\$12,320.00	Changes: Calculated Dollars from \$12,325.00 to \$12,320.00, Total Spots from 45 to 40, Demo Meta to [R16], Origuser Entered Dollars to \$12,325.00, User Entered \$ from \$0.00 to \$12,320.00, Total \$ from \$12,325.00 to \$12,320.00. 11 buylines added or modified.
New	9/22/20 9:55 AM	KELLY JOHNS	New	45		\$12,325.00	\$12,325.00	

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS'
ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER,
KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY SROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR
ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges.	See Invoice for actual schedule and charges.						
I, Neil Williams	, hereby request station time as follows:						
IDENTIFY CANDIDATE TYPE	ERAL CANDIDATE E OR LOCAL CANDIDATE						
ALL QUESTIONS/BLOCKS MUST BE COMPLETED							
Candidate name: Roger Marshall							
Authorized committee: Kansans for Marshall							
Agency requesting time (and contact information): N/A Strategic Media Services, Inc.							
Candidate's political party: Republican							
Office sought (no acronyms or abbreviations): Senate							
Date of election: 11/3/20	✓ General Primary						
Treasurer of candidate's authorized committee: Chris Marston							
The undersigned represents that: (1) the payment for the broadcast time requested has been furnished by (check one box below): the candidate listed above who is a legally qualified candidate, or the authorized committee of the legally qualified candidate listed above; (2) this station is authorized to announce the time as paid for by such person or entity; and (3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates). THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.							
Candidate/Committee/Agency	Station Representative						
Signature: Neil Williams Digitally signed by Neil Williams Date: 2020.04.14 10:59:03 -04'00'	Signature: Warrey Berry						
Name: Neil Williams	Name: Audrey Berry						
Date of Request to Purchase Ad Time: 9/4/20	Date of Station Agreement to Sell Time: 9/22/20						

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

the office being sought and that the candidate has approved the broadcast.							
Candidate/Authorized Committee/Agency							
Signature: Neil Williams	Digitally signed by Neil Will Date: 2020.04.14 10:59:31						
Name: _{Neil} Williams							
Date: 9/4/20							
TO BE COMPLETED BY STATION ONLY							
Ad submitted to Station? Yes No Date ad received: 9/4/20							
Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).							
Federal candidate certification signed (above):							
Disposition: Accepted Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)* Rejected – provide reason: *Upload partially accepted form, then promptly upload updated final form when complete. Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):							
Contract #: A2677797	Station Call Letters: KSNW	Date Received/Requested: 9/22/20					
Est. #: 7549	Station Location: Wichita KS	Run Start and End Dates: 9/23/20 - 9/29/20					
Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.							